

FlexShares STOXX Global ESG Impact Index Fund (ESGG)

FLEXSHARES EXCHANGE TRADED FUNDS

[MUSIC PLAYING]

The FlexShares STOXX Global ESG Impact Index Fund— or ESGG — attempts to provide investors with a portfolio that provides exposure to global companies that adhere to environmental, social and governance principles.

We build the ESGG fund through a four-step process.

First, utilize the universe of STOXX Global 1800 Index members to build the customized STOXX Global ESG Impact Index.

Next, apply ESG framing by excluding companies which do not adhere to the UN Global Compact Principles. These principles include participation in the Carbon Disclosure Project, emission reduction targets, policies against child labor, and good governance policies like set percentages of independent board members, female board members, and golden parachute agreements.

ESG Integration is next. This is a scalable and quantitative process where it is determined which stocks exhibit positive risk/return vs. a market weighted approach, provide exposure to environment, social, and governance factors, and improve portfolio diversification benefits.

Finally, implementation of Diversification Controls in an attempt to maintain sector and style neutrality versus the index while keeping a plus-minus 5% company constraint and a plus-minus 1% country constraint.

To learn more about the FlexShares STOXX Global ESG Impact Index Fund, visit [FlexShares.com/funds/ESGG](https://www.flexshares.com/funds/ESGG)

Investing involves risk including possible loss of principal. FlexShares STOXX Global ESG Impact Index Fund (ESGG) is a passively managed fund that invests in global securities. The Fund is subject to environmental, social and governance (ESG) Investment Risk, which is the risk that the ESG methodology may underperform the broader equity market or other funds that do not utilize ESG criteria. Foreign and emerging market securities may involve certain risks such as currency volatility, political and social instability and reduced market liquidity. The fund may also invest in derivative instruments and is subject to concentration risk of securities in a particular industry or group of industries. Please read the Fund's prospectus for specific details regarding the Fund's risk profile.

Carefully consider the Fund's investment objectives, risks, charges, expenses before investing. A prospectus is available at www.flexshares.com; read it carefully before investing.

FlexShares funds are distributed by Foreside Fund Services, LLC.