



THE FLEXSHARES CIRCLE OF GOALS

A graphic representation of how we help our clients invest with purpose

WHY A CIRCLE?

The circle is a basic building block of symbolism. It is universal and it is found in every culture. Though it can have many interpretations, the most common is that it represents “completeness.” That attribute perfectly signifies the FlexShares mission to help investors achieve real-world goals by providing the products and solutions that allow them to construct, allocate and manage outcomes-oriented investment portfolios.

Since it has no beginning and no end, the circle easily implies the continuum of changing needs in any investor’s financial life cycle. Varying goals ebb and flow, depending on life-changing events. FlexShares may have a solution to meet them.

THE QUADRANTS

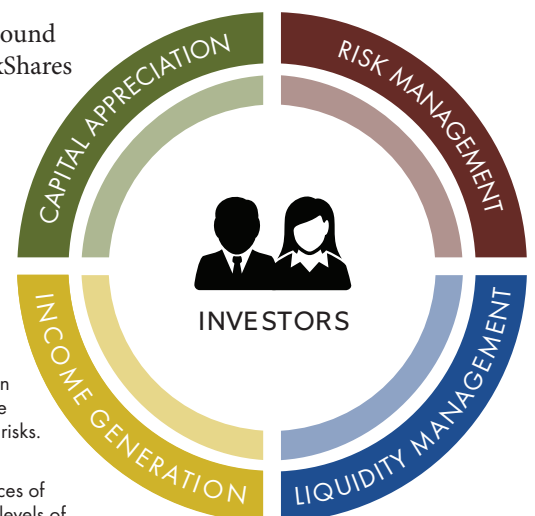
The four quadrants of the circle reflect our sound and simple methodology in structuring FlexShares ETFs that align with real-life goals and help investors achieve their definitive objectives.

Capital Appreciation solutions are designed to meet specific growth goals over defined time horizons. The funds in this category seek to replicate the performance outcomes of investing in growth-oriented assets.

Risk Management solutions are created to help limit or hedge certain risks: inflation (or purchasing power over time) or concentration (diversification). These ETFs do this by seeking to manage specific factor-related risks and mitigate overall portfolio risks.

Liquidity Management solutions offer targeted sources of liquidity in varied market environments and with varying levels of sensitivity. Their investment strategies feature cash-plus and fixed income solutions with flexible guidelines.

Income Generation solutions provide targeted, innovative income sources to respond to dynamic market factors and seek to replicate the performance outcomes of investing in income-generating assets.



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DO THE COLORS HAVE MEANING?

Yes, again it is symbolic but the following colors were chosen in line with the goals of our funds.

Green is the color of money. It is commonly acknowledged as the appropriate color to signify wealth accumulation.	Blue communicates competency and, to some, an even temperament — character traits that we feel reflect the intelligence and steady hand required in executing liquidity management strategies.
Red because of its visibility and its use in symbols of protection (stop lights and signs, brake lights, etc.), represents the caution inherent in risk management strategies.	Gold is a recognized symbol of accomplishment (as well as a color of wealth). In our goals circle, it represents success in seeking income for expected needs.

FOR MORE INFORMATION

If you would like more information on any of our equity, fixed income or real asset funds and how each is designed to meet specific investment goals, please don't hesitate to contact us at 855-FlexETF (855-353-9383) or visit flexshares.com

IMPORTANT DISCLOSURE

Before investing, carefully consider the FlexShares investment objectives, risks, charges and expenses. This and other information is in the prospectus, a copy of which may be obtained by visiting www.flexshares.com. Read the prospectus carefully before you invest. Foreside Fund Services, LLC, distributor.

An investment in FlexShares is subject to investment risk, including the possible loss of principal amount invested. Funds' returns may not An investment in FlexShares is subject to numerous risks, including possible loss of principal. Fund returns may not match the return of the respective indexes. The Funds are subject to the following principal risks: asset class; commodity; concentration; counterparty; currency; derivatives; dividend; emerging markets; equity securities; fluctuation of yield; foreign securities; geographic; income; industry concentration; inflation-protected securities; infrastructure-related companies; interest rate / maturity risk; issuer; large cap; management; market; market trading; mid cap stock; MLP; momentum; natural resources; new funds; non-diversification; passive investment; privatization; small cap stock; tracking error; value investing; and volatility risk. A full description of risks is in the prospectus.

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