

# 2023 Model Maker: 30 Hype Video

FLEXSHARES EXCHANGE TRADED FUNDS

[MUSIC PLAYING]

Building an optimal portfolio involves a lot of “What If?”

FlexShares Model Maker is an easy-to-use interactive tool designed to help you evaluate the impact of “What If?” with confidence. Accessible through the Registered Advisor section of FlexShares.com, Model Maker allows you to create and compare custom ETF and single stock portfolios, evaluate how various portfolio options might address specific client preferences, and facilitate more meaningful and productive client conversations.

Give it a try today at [FlexShares.com/tools](https://www.flexshares.com/tools).

**Before investing, carefully consider the FlexShares investment objectives, risks, charges and expenses. This and other information is in the prospectus and a summary prospectus, copies of which may be obtained by visiting [www.flexshares.com](https://www.flexshares.com). Read the prospectus carefully before you invest.**

**Foreside Fund Services, LLC, distributor. FlexShares and Foreside are not related.**

Please remember that all investments carry some level of risk, including the potential loss of principal invested. They do not typically grow at an even rate of return and may experience negative growth. As with any type of portfolio structuring, attempting to reduce risk and increase return could, at certain times, unintentionally reduce returns.