

# In honor of women leading change

*“The work of these organizations has changed the lives of these women and laid the groundwork for a stronger financial services industry. Attracting women across an organization can not only provide an answer to limited availability of key skills, but can also be a catalyst for a shift in attitudes and behaviors such as feedback, mentoring, and flexibility.”*

- Stephanie S. Treccia,  
Senior Vice President,  
Head of Client Engagement



## FlexShares<sup>®</sup> Cares

### THE FLEXSHARES CARES STORY

In 2018, FlexShares ETFs started working with the Kopila Valley Women’s Cooperative, purchasing their goods—handmade by women in Nepal—and distributing them to advisors at trade shows. The objective was to empower women with skills and resources to build and manage wealth—and the positive reception from advisors was overwhelming.

This successful initiative marked the beginning of the FlexShares Cares campaign. In partnership with FlexShares Philanthropy, FlexShares Cares has since partnered with several organizations that share the mission of empowering women to lay the groundwork for a stronger and more diverse financial services industry—one that brings more prosperity to more people.

### PARTNERING WITH ORGANIZATIONS TO EMPOWER WOMEN AND CHILDREN

With extensive research and due diligence, FlexShares Cares has carefully selected organizations that are aligned with our objective of empowering women with financial literacy and children with optimal environments where they can heal, learn and grow.

THE ORGANIZATION	THE MISSION
The Kopila Valley Women’s Cooperative	Empowering women of Nepal to become strong and independent businesswomen
The Women of Pader Uganda	The Women of Pader Uganda exists to ignite hope, healing and empowerment in the women and community of war-torn Uganda by offering employment, education, programs, projects and more.
Milagros Jewelry by Gracia	Working with Guatemalan girls and young women who were born into families of multi-generational poverty and are trauma survivors
Bright Endeavors	Crafting handmade soy candles to provide transitional jobs and professional skills training for Chicago-based moms
Life is Good Playmakers	Creating healing, life changing relationships for children in need

For additional information, please contact Stephanie Treccia at [st50@ntrs.com](mailto:st50@ntrs.com) or 312.444.4516.

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## FIND OUT MORE

FlexShares is committed to helping advisors guide investors through the stress of the financial markets to pursue their long-term goals. The FlexShares approach to investing is, first and foremost, investor-centric and goal oriented. We pride ourselves on our commitment to developing products that are designed to meet real-world objectives for both institutional and individual investors. Please don't hesitate to call us at 1-855-FlexETF (1-855-353-9383) or visit **[www. FlexShares.com](http://www.FlexShares.com)**.

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## IMPORTANT INFORMATION

**Before investing, carefully consider the FlexShares investment objectives, risks, charges and expenses. This and other information is in the prospectus and a summary prospectus, copies of which may be obtained by visiting [www.flexshares.com](http://www.flexshares.com). Read the prospectus carefully before you invest.**

**Foreside Fund Services, LLC, distributor.**

Please remember that all investments carry some level of risk, including the potential loss of principal invested. They do not typically grow at an even rate of return and may experience negative growth. As with any type of portfolio structuring, attempting to reduce risk and increase return could, at certain times, unintentionally reduce returns.