Capital Appreciation Risk Management Income

Liquidity Management

FlexShares International Quality Dividend Defensive Index

FLEXSHARES EXCHANGE TRADED FUNDS

[MUSIC PLAYING]

The FlexShares International Quality Dividend Defensive Index Fund, IQDE, seeks to provide exposure to the long-term growth potential of international based companies that have historically paid dividends with below market beta exposure. We build the IQDE fund through a three step process.

First, we develop a composite score ranking. We begin by excluding all non-dividend paying funds and then assess management efficiency, profitability, and cash flow to develop a quality dividend score. We then divide the securities into quintiles, one for the highest ranked stocks, to five for the lowest ranked ones, which are excluded from the fund.

Next, we apply diversification controls to make sure the fund is properly diversified. This includes overweight, underweight maximums for single securities, industry groups, sector, country, region, and sector region exposure. We also minimize style exposure and rebalance on a quarterly basis with a maximum targeted turnover of 25%.

Finally, we apply our optimization to the fund based on the dividend quality score, dividend yield, and less than market beta. To learn more about the FlexShares International Quality Dividend Defensive Index Fund, visit Flexshares.com/funds/IQDE.

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Before investing consider the Fund's investment objectives, risks, charges and expenses. Go to flexshares.com for a prospectus containing this information. Read it carefully. Foreside Fund Services, LLC, distributor.

All investments involve risk, including possible loss of principal. Funds' returns may not match returns of their respective indexes. Risks include fluctuation of yield, income, interest rate, non-diversification, asset class and market.

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