Capital Appreciation Risk Management Income Generation Liquidity Management

FlexShares US Quality Large Cap Index Fund (QLC)

FLEXSHARES EXCHANGE TRADED FUNDS

[MUSIC PLAYING]

The FlexShares US Quality Large Cap Index Fund — or QLC — seeks to provide exposure to the long-term growth potential of US-based large cap companies with exposure to the quality, value and momentum factors.

The index that the QLC fund follows is based on a three-step process.

First, utilize only the top 600 corporations as measured by their current market capitalization. Then the index applies a screen that gives each company a composite score on three factors – Value, Quality and Momentum. We then divide the securities into quintiles: 1 for the highest-ranked stocks, to 5 for the lowest-ranked ones — which are then excluded from the fund.

The index is then optimized with rules that include maintaining maximum overweights and underweights for any single stock, industry or sector, as well as for the beta* and style factor. The index is rebalanced on a quarterly basis, with rules limiting portfolio turnover to 20% during each rebalancing.

* Beta is a statistical measure of the sensitivity of rates of return on a portfolio compared to a market index.

To learn more about the FlexShares US Quality Large Cap Index Fund, visit FlexShares.com/funds/QLC

Investing involves risk including possible loss of principal. FlexShares US Quality Large Cap Index Fund (QLC) is a passively managed fund that invests in US large cap companies. Overall equity market risks may affect the value of the fund. The Fund may also invest in derivative instruments. The Fund





may be subject to concentration risk of securities a particular industry or group of industries. Please read the Fund's prospectus for specific details regarding the Fund's risk profile.

Carefully consider the Fund's investment objectives, risks, charges, expenses before investing. A prospectus is available at www.flexshares.com; read it carefully before investing.

FlexShares funds are distributed by Foreside Fund Services, LLC.

flexshares.com 2